



## CONTACT

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[karliannkruse.com](http://karliannkruse.com)

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## STATEMENT

Creative and collaborative Graphic Designer. **Great at organization and thinking outside of the box.** Skilled at combining clients needs with design aesthetics to create captivating designs.

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## SKILLS

Adobe Illustrator,  
**Indesign** & Photoshop  
Communication  
**Layout**  
**Branding**  
Presentation Delivery  
**Conceptual Thinking**  
Organization  
Teamwork  
**Problem Solving**  
Mailchimp

## EXPERIENCE

### THE BARK- on campus news platform

Graphic Designer 2018 - 2020

**Combined brand standards with different design styles while collaborating with reporters to create graphics for stories**

Collaborated with the art director and rest of the art team

**Created storytelling and information graphics for print and online**

### THE INN ON LAKE SUPERIOR

Sales and Service Associate 2018 - 2021

Managed the front desk checking guests in and out

**Field questions and concerns from guests via phone and in person**

Communicated with the MOD to make sure the hotel ran smoothly

### ALPHAMARK

Graphic Design Intern 2021

Operated as the creative team on an interim basis

**Headed expansion of branding templates for the company**

Achieved completion of weekly tasks

### Redline Editorial

Production Artist 2021- Present

Book layout & production using Adobe InDesign with an InCopy workflow, including text formatting and image placement

**Manipulate and color-correct images and graphics using Photoshop and Illustrator**

Help out with creation of marketing pieces and other needs

## EDUCATION

### UNIVERSITY OF MINNESOTA DULUTH

**BFA in Graphic Design**

Graduation May 2021

### ITASCA COMMUNITY COLLEGE

**Associate of Arts**

Graduation May 2017

PSEO Student

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## RECOGNITION

**Award winning graphics** at the Minnesota Newspaper Association Better Newspaper contest two years in a row

## FREELANCE WORK

**Lead designer** on magazine creation for Daily Planet news platform

Created DocHouse Suites (airbnb) and Mint Vintage (local band) logos

Designed several wedding items