



karli hughes

CONTACT

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STATEMENT

Detail-oriented graphic designer skilled in organization and innovative problem-solving. Committed to delivering high-quality design solutions that meet client needs.

SKILLS

Proficient in Adobe Creative Suite
Template creation
Effective communication
Problem-solving
Leadership and teamwork
Editorial design
Time management
Creative brainstorming

RECOGNITION

- Award-winning graphics at the Minnesota Newspaper Association Better Newspaper Contest for two consecutive years.
- Photograph displayed in the 2018 UMD Annual Student Exhibition

EXPERIENCE

REDLINE EDITORIAL

Production Artist • 2021-2022

Graphic Designer • 2022-present

- Flow books using pre-made templates
- Prepare and check prepress files
- Conduct design checks to ensure quality
- Design trade book covers and interiors
- Collaborate with freelance illustrators
- Create series templates from concept to completion
- Create marketing materials
- Help team members problem-solve
- Help train in new hires and be available to answer any questions
- Generate EPUB files from Indesign
- Communicate with the editorial team to resolve issues
- Propose improvements for process efficiency

ALPHAMARK

Graphic Design Intern • 2021

- Acted as the creative team on an interim basis
- Participated in weekly meetings to review tasks
- Expanded on branding by creating templates for the company

THE BARK

Graphic Designer • 2018-2020

- Created graphics and illustrations for reporting stories
- Consistently met tight deadlines
- Communicated weekly with the art director

EDUCATION

UNIVERSITY OF MINNESOTA DULUTH

BFA in Graphic Design

ITASCA COMMUNITY COLLEGE

Associate of Arts

PSEO Student

ADDITIONAL TRAINING

Attended MPBR roundtable webinars, including one on EPUB accessibility
Completed Book Cover Design course by Steve Attardo